

LEENEY, William L., on November 2, 1971, husband of Florence B. Leeney, grandfather of Carol J. O'Neal and Richard L. Jaeger, uncle of James C. Leeney. Service at Church in the Highlands, White Plains, N.Y. Thursday 2 p.m. Interment private. Please omit flowers. (11-3)

NOV. 2, 1971

Obituaries

William L. Leeney, Genung's Executive

William L. Leeney, 90 Bryant Ave., White Plains, died this morning at White Plains Hospital. He was 87.

Born in Brighton, England, in 1884, Leeney came to the United States as a young man where he gained experience in retailing. In 1907 he became associated with Merwin E. Genung who had opened the

first Genung department store in Mount Vernon.

In 1909 he opened and managed Genung's-White Plains. He became a partner in the Genung operation and, with his associate, the late Arch B. Campbell, built the Genung chain of nine stores in Westchester and Connecticut. They now operate under the name of Howland.

Leeney was elected president of Genung's in 1940 and later was named board chairman and chairman of the executive committee. He remained active in business until a few weeks ago when his health suddenly failed.

He was a co-founder of the White Plains Rotary club in 1919 and its second president in 1920-21.

He was a member of the Church in the Highlands, Westchester Hills Golf Club and Westchester Country Club.

Leeney is survived by his wife, Florence, of the home address, by a granddaughter, Mrs. Carole O'Neal, a great-grand daughter and a nephew James Leeney, an executive with Marshall-Field Co., Chicago.



WILLIAM L. LEENEY